

Luke C. Hansen

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EDUCATION

University of Northern Iowa, Cedar Falls, IA May 2015
Bachelor of Arts in Communication and Electronic Media
Emphasis in Production and Performance; GPA: 3.0

CERTIFICATIONS, SKILLS & TRAININGS

Leadership and Team Development October 2015 – Present

- Providing mentorship for self development
- Training in a business atmosphere

Apple Product Professional - Certification; Adobe Photoshop, Adobe Premier Pro, Audacity, Encoder, Microsoft Office Suite

EXPERIENCE

Royal Publishing, Moline, IL October 2016 - Present
Marketing & Sales Representative

- Made cold calls to prospective customers for advertising needs in publications
- Created ads to be sent to final creation and layout teams; Processed payments and mailed invoices.

Expert Global Solutions, Davenport, IA May - October 2016
Customer Representative / Call Center Patient Care Advocate

- Helped patients and insurance agencies with questions, concerns and billing information
- Received six (6) Customer Certificates and was recognized from corporate as Top Customer Representative

Best Buy, Colorado Springs, CO June 2015 - March 2016
Mobile Sales Representative / Connected Device Specialist

- Assisted customers with questions on electronic devices and provided service for better technology
- Sought training to be a valuable team member and traveled to stores for work related purposes.

Cedar Falls Cable Division Channel 15 City News, Cedar Falls, IA May 2014 - May 2015
Interned as Production Assistant – Field Reporter / Editor / Anchor May - August 2014

- Produced human interest and city project stories to help inform Cedar Falls citizens about the community
- Anchored weekly segments airing on Cedar Falls Utilities and Mediacom Channel 15
- Filmed and edited several hours of video content to produce into 2-5 minute segments
- Covered sporting events (including: Baseball, Basketball, Football, Softball and Swimming)

UNI-Television, Cedar Falls, IA January 2014 – May 2015
Executive Producer/Director / Technical Director / Reporter / Editor / Anchor / Live Interview Host

- Oversee operations and guide students on running a New/Sports television show
- Produced packages of Cedar Valley community and sporting events and stories
- Edited, filmed, and produced video content

UNI KULT-LP Radio 94.5 FM, Cedar Falls, IA 2014 - 2015
Program Director / Music Director October 2012 – May 2015
DJ / Radio Host

- Supervised all DJs scheduling, along with the music and programs played by DJs on-air
- Created PSAs for DJs to announce on the air from Cedar Valley organizations and businesses
- On-air DJ, played various styles of music and engaging listeners with current events and stories

LEADERSHIP & VOLUNTEERISM

Interpreters Theater, University of Northern Iowa, Cedar Falls, IA January 2012 – May 2015
Actor / Assistant Playwright / Assistant Audio and Lighting Director / Videographer

Northern Iowa Student Government, University of Northern Iowa, Cedar Falls, IA August 2011 – May 2012
Fraternity and Sorority Representative