

## **August 1, 2014 CITY NEWS SCRIPT**

### **COLD OPEN**

**Coming up on this edition of Cedar Falls City News, We'll take a dive in on how the community is working together to clean up the Cedar River, we'll have a recap on the annual Shrine Bowl and we'll take a look on how Community Main Street and the College Hill partnership are working together to bring more businesses to have side walk cafés. All this and more coming up next on your local channel 15 Cedar Falls City News.**

### **OPEN**

### **INTRO**

**Hello and welcome to this edition of Cedar Falls City News. I'm your anchor Luke Hansen. Our goal is to keep you up to date with city projects and programs so that you, the citizens of Cedar Falls, are better informed. We'll also have human-interest features so you can get to know the people who run your city a little better.**

### **CEDAR RIVER CLEAN UP-SHELBY**

**Just this past weekend the Cedar River Festival celebrated its 27<sup>th</sup> year of cleaning up the Cedar River. The organization estimates that they have collected over 140 tons of garbage and debris over the years. Cedar Falls City News' Shelby Gappa attended this year's festival.**

*Take PKG*

**A Cedar Valley tradition brought volunteers out last weekend for the 27<sup>th</sup> annual Cedar River Cleanup and Festival. Around 24 people combed 7 miles of the Cedar River for trash on canoes last Saturday for an annual clean up. Around 2 tons of trash and debris is collected every year.**

*Raldo Schneider/Co-Founder Cedar River Clean-Up "It varies year to year but I think the total sum is around 140 tons, you know, over the years."*

**The next day, everyone was invited to the Cedar Falls Rotary Reserve for a day of great music, food, art, and family fun.**

*Molly Long/Volunteer "The festival is definitely a great payoff and a great way to celebrate all the hard work that's been done and just to have time to all hang out and be together and enjoy music and share all everyone's talents and just hang out and love everybody and have a good time."*

**Raldo Schneider, one of the co-founders of the Cedar River Clean-Up, came up with the idea after taking part in another river clean-up.**

*Raldo Schneider/Co-Founder Cedar River Clean-Up "Well years ago, I was doing an organization called Mississippi River Revival back in the 80s and they were going, a guy named Larry Long was going down the river from Laming to New Orleans one summer and trying to get people interested in river cleanup. I got a friend, met him and through*

*another friend, they started doing festivals like this along the Mississippi, it was a lot of fun, good cause and when I moved to Cedar Falls, well I thought we ought to do that on the Cedar because it needed it and got to talking to some people and then one thing led to another, and we're here 27 years later."*

**Many volunteer have been taking part for so many years, it has almost become a tradition. Molly Long has participated in the clean-up or festival since she was 9 years old with her parents.**

*Molly Long/Volunteer "Fond memories of the cleanup when I was a kid with my mom and my dad in a canoe and lots of old tires and lots of junk and it was a great time and great experience for my family and to be able to come here with my husband and my daughter now as an adult is great and to have her be a part of that is a great experience for all of us."*

**The Cedar River Cleanup and Festival is always held on the 3<sup>rd</sup> weekend of July. They are always looking for new members and encourage those interested to learn more on their website at [crfgroup.org](http://crfgroup.org).**

*Molly Long/Volunteer "The festival has been such a huge part of my family since I was 9 until today and hopefully on in the future and I love seeing new families come in and new people come in, fresh blood to keep the organization going and we need people and the more people the better you can never have too many and it's so important, this is our community and our river, it'd be so great to have more fresh people coming in and taking over some of old dogs kind of bow-out and just site and relax and enjoy more, we can have more fresh blood come in and start taking over some of those jobs would be great."*

*Raldo Schneider/Co-Founder Cedar River Clean-Up "well I think it's really a testament to the community that they were willing to support something like this for 27 years. It's a really good community to do something like this, the town is great and a lot of really good people that work really hard for free. It's a good place."*

**Reporting for Cedar Falls City News, I'm Shelby Gappa.**

*\*On Camera\**

**Thanks Shelby. Though cleaning up the river was the goal last weekend, the group is constantly striving to fulfill their mission to educate the community about celebrating and preserving the beauty of the Cedar River as a local natural resource.**

### **LITTLE RED-TANNER**

**It is the time of year again for children to go back to school here in Cedar Falls. However, some kids went to school this summer back in time with the Cedar Falls Historical Society's Little Red School House. Tanner Heinrich has more on this historical and educational experience.**

*Take PKG*

*\*On Camera\**

**Thanks Tanner. The summer enrichment program for the Little Red School House is now done for the summer but the community is still**

**invited to view the Little Red School House and ask the hostess on information about the one room school house. To learn more about this museum, go the Cedar Falls Historical Society's website at [cfhistory.org](http://cfhistory.org).**

### **SHRINE BOWL-MATT**

**something**

*Take PKG*

*\*On Camera\**

**Thanks Matt, it sounds like the big game will be returning to the dome for the next two years, so make sure to take advantage of this special opportunity and catch some great football with a greater cause next summer.**

### **SIDEWALK CAFES - LUKE**

**Summer nights are the best of times especially when you can sit outside and enjoy the company of your friends and even be at a restaurant.**

*Take PKG*

*Interview with Carol Lilly CMS.*

*The down town café ordinance change for dining outside. Finding out what they could loosen up to allow more restaurants to participate.*

To have a café ordinance where liquor is able to be served the area must be adjacent to the establishment and must have a fence surrounding the entire seating area.

*Change type of fencing allowed, semi-permanent purposing fencing that would be allowed to stay outside during summer months.*

With the new style of fencing being allowed this will help keep the semi-permanent fences up during warmer months. The side walk cafe ordinance will specifically set the dates that the fences will be allowed to stay up as April 1<sup>st</sup> through November 15<sup>th</sup>,

*Outside seating and chairs but difference is there is liquor allowed to be served at the establishment hoping to have more participants now that there are different rules.*

The new rules set by the ordinance will have the café hours moved back to 1030pm with a extra half hour grace time for customers to finish their meals before the establishment must close their outside café by 11pm. This will help the customers be able to enjoy the nice weather but still giving the residence that live downtown some peace of mind.

*Interview with Laura Angove Downtown Customer 'I like to eat'*

*Sidewalk café is a great benefit to the downtown community, taking it to the*

*next level. Partnership with College hill partnership, city of cedar falls and CMS inc. and residence and restaurants and bars so that the plan would benefit for everybody.*

*\*On Camera\**

**Even though this summer will come to an end just around the corner Community Main Street expects several businesses to take full advantage of the new ordinance.**

**WRAP**

**And that's all for this edition of Cedar Falls City News. I'm your anchor Luke Hansen and thank you Cedar Falls for watching.**